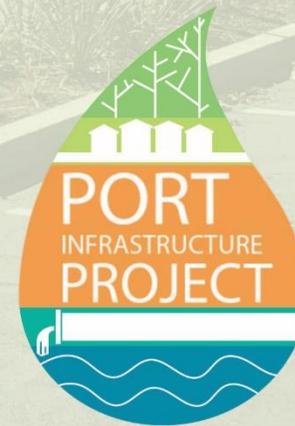


Port Infrastructure Project WORKING GROUP

Meeting #4 | January 12, 2022



CAMBRIDGE
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WORKS**

Welcome!

Remote Participation Instructions

Working Group Members

- Participants may speak and show webcam video
- Use “Raise Hand” button during discussion
- Mute your microphone when others are speaking

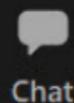
Members of the Public

- Attendees are muted and cannot show video
- Can write questions and ask for assistance in the Q&A window
- Questions can be submitted at any time and will be addressed, as time allows, after working group member discussion, as well as during public comment

Welcome Working Group Members!

As you arrive, please test your mic/video and say hello. Please share verbally or in chat:

What is your usual mode of getting around the neighborhood? What is most important to make it feel safe and easy to you?



Leave

Meeting Goals

1. Discuss process for incorporating public art in planned improvements
2. Discuss and refine the proposed Spring outreach plan



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Working Group Members

Tabatha Danyow

Kessen Green

Paul Weaver

Marian Darlington-Hope

Ming-Tai Huh

*Newtown Court/
Washington Elms Tenant
Council Representative*

Troy Ellerbee

Raghu Krishnan

Divya Errabelli

Idony Lisle

Colin Fleming

Jack O'Hearn

*Margaret Fuller House
Representative*

Randa Ghattas

James Pierre

Rev. Dr. Ellis Washington



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Project Team

City of Cambridge

- **Jerry Friedman**
Project Manager/Supervising Engineer
- **Kathy Watkins**
City Engineer/Assistant Commissioner
- **Kate Riley**
Community Relations Manager
- **Lev McCarthy**
Neighborhood Planner
- **Matt Nelson**
Assistant to the City Manager
- **Lillian Hsu**, Director of Public Art
- **Hilary Zelson**, Public Art Administrator
- **Cambridge Community Corps**



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Consultant Team

- Kleinfelder, Inc.
- Consensus Building Institute (CBI)

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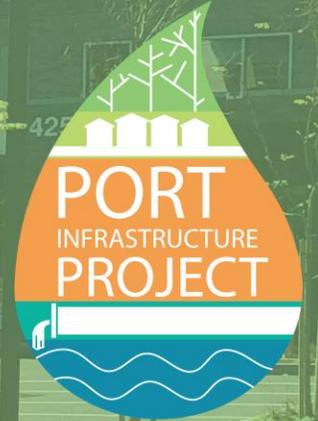


Agenda

- 9:00 AM Welcome to Working Group Meeting #4
- 9:10 Project updates
- 9:15 Public Art
- 9:40 Discussion: Community Engagement Planning
- 10:45 Public Comment
- 10:50 Upcoming events and next steps
- 11:00 Adjourn



Public Art



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FLOW

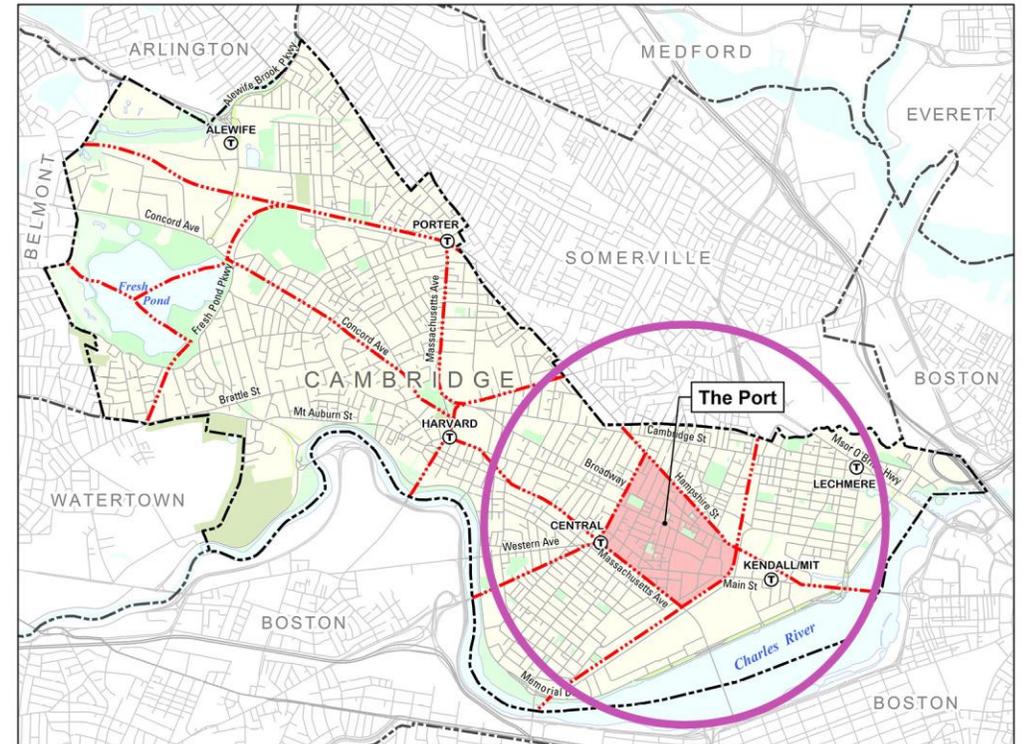
- \$300,000
- Funded through the percent-for-art ordinance
- Nine cultural projects awarded



flow.

Calling all individuals, collaborative groups, organizations, artists, businesses, youth, or schools who have an idea for a community-building public project for The Port neighborhood that places the arts in a central role.

A GRANT PROGRAM FOR THE PORT



Cambridge Carnival International, Inc., Cambridge Youth Steel Orchestra



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Will Chalmus

The Port Playback Company



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Community Art Center, Inc. Home Port Ground Mural



Critical Breakdown Performance & Workshop Series



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David Fichter, Port Neighborhood Mosaics



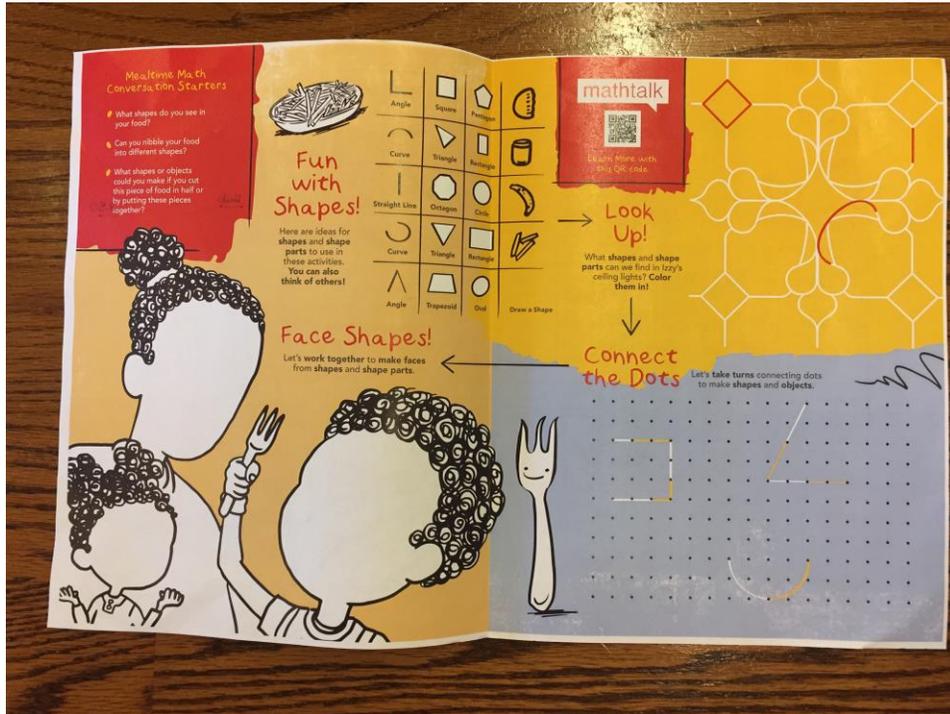
David Fichter, Port Neighborhood Mosaics



Green City Growers & Mark Cooper Urban Agriculture and Sculpture Hub



Omo Moses, MathScapes + Little Steps, Big Journeys



The Loop Lab, Pilot Year



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Anna Myer and Dancers, The Integration Project



Port Neighborhood Grants FY2021

- \$90,000
- Ten grants awarded, \$9,000 each
- Additional percent-for-art funding



Port Neighborhood Grants FY2021

- ART±BIO Collab., ART±BIO Science Mural
- Cambridge Hip Hop Collective, The Bridgeside Cypher
- Cambridge Public Health Department, Arts for Health: Call for Artists
- Community Art Center, Inc., Support of Do It Your Damn Self!! Film Festival
- Tory Fair, Portable Window
- David Fichter, Moses Youth Center Mosaics
- Anna Myer and Dancers, Closing the Divide
- Elon Fyfield, The Black Matters Performance Series
- Green City Growers, Intersecting Art and Urban Gardening at the Moses Youth Center
- Jenny Herzog, Tap for Joy

What's Next for Public Art in The Port?

- \$100,000
- Additional percent-for-art funding
- Proposed Concept: Public Artist in Residence at the Community Art Center
- Collaboration with the Community Art Center's Teen Public Art Program



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Community Art Center Partnership

- Community Art Center in partnership with Cambridge Arts
- Teaching Artist selected through an interview process
- Goal to create a long-term installation in The Port
- Artwork spread throughout various streets (not a singular location)



Inspirational example

- Students' designs translated into flat bronze pieces imbedded in the sidewalk
- Mags Harries, Boston Haymarket



Inspirational example

- Students' designs translated attached to existing infrastructure
- “Spinners” in Boynton Beach, FL



Inspirational example

- Small objects attached to buildings/structures
- “Blue Birds” by Mark Reigelman in Edgewater Hill, Cleveland, OH



Inspirational example

- Attachments/modifications to benches
- Jeppe Hein, Modified Social Benches L-U



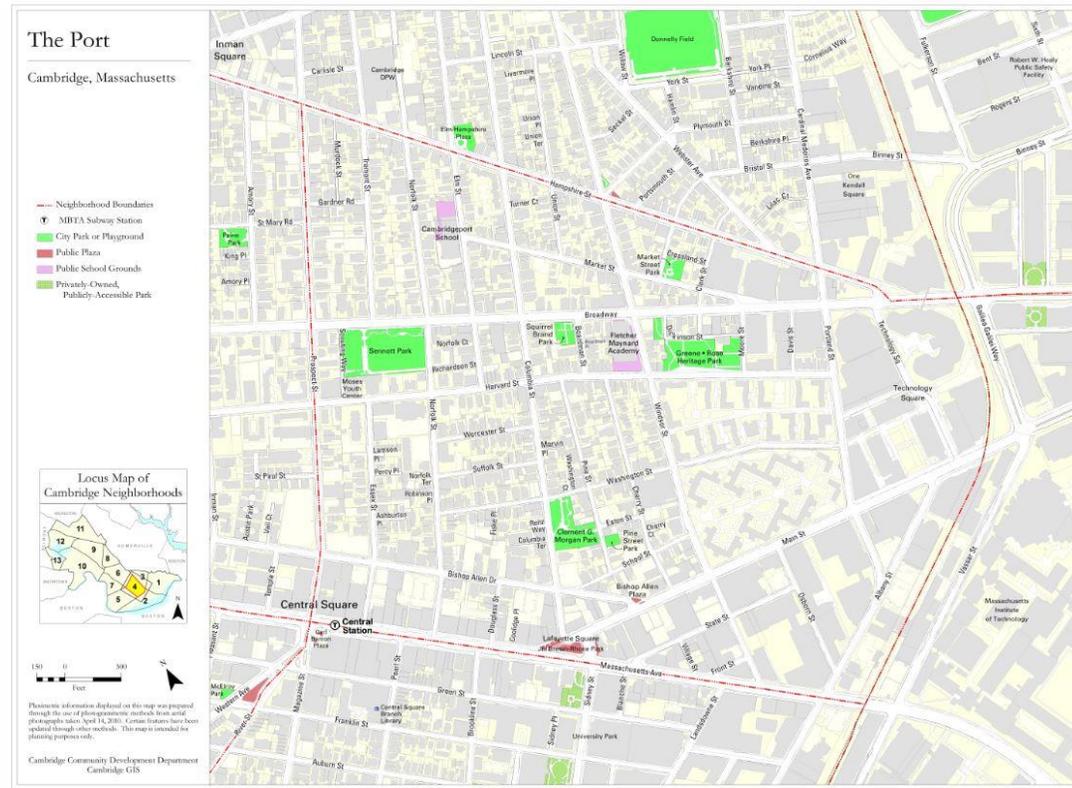
Shared Streets - Another possibility

- Eaton Street
- Others?



Two General Site Options

1. Given that streets are narrow, and space is limited, we'd be looking for ways to use existing infrastructure.
2. We can look to areas that may have a bit of space (small plaza, larger parks, widened sidewalks, etc.)



Discussion/Questions

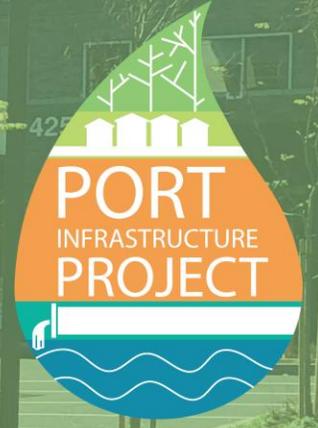


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Community Engagement Planning



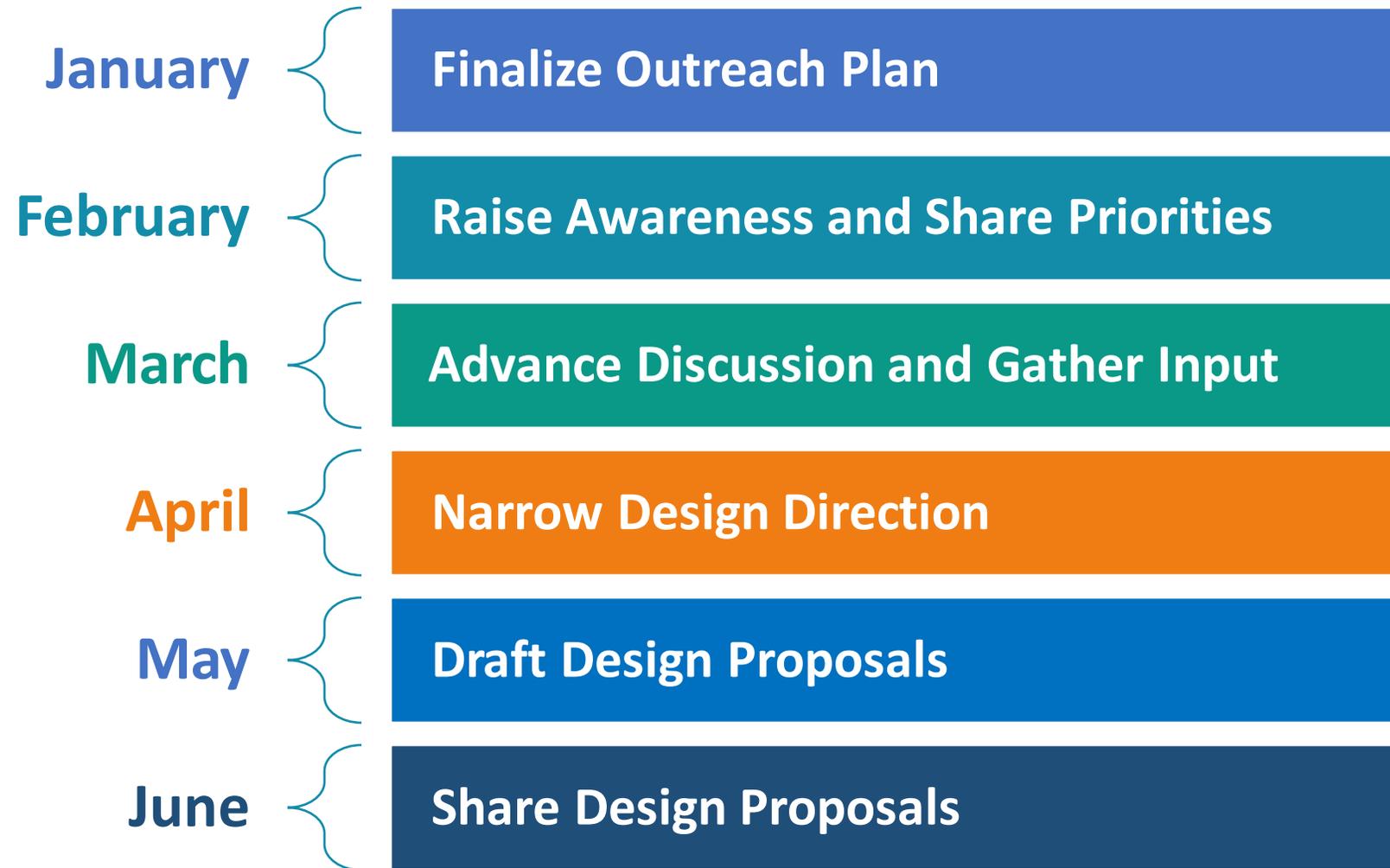
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What we've heard so far from you about how best to engage the neighborhood ...

- Regular and recurring opportunities; mix fun and info sharing
- Varied strategies to engage as many as possible; reduce barriers to participation (kid-friendly)
 - High- + low-tech, large meetings + pop-ups, surveys, social media, signage, canvassing,
- Well-run and transparent process (be clear about what input will influence)
- Connected: involve youth, partner w/ local institutions
- Explain benefits of the work; be upfront about impacts & disruptions

Proposed Spring Outreach Plan



January: Finalize Outreach Plan

Objectives:

- Finalize outreach plan

Engagement Activities:

- Develop and approve outreach materials

Event:

JANUARY						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1/2						
1/9			1/12 Working Group Meeting			
1/16						
1/23						
1/30						



February: Raise awareness and share priorities

Objectives:

- Share outreach schedule
- Publicize project, tools, and benefits for residents who are not familiar
- Share WG feedback on streets priorities and check for alignment

Engagement Activities:

- Virtual mtg + pop-ups
- Create digital flyer with outreach schedule
- Post signage around neighborhood
- Share social media kit with WG members and partners
- Online survey

Events:

February						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		2/1				
2/6						2/12 Pop-Up
2/13		2/15 Pop-Up		2/17 Virtual Public Meeting		
2/20						
2/27						



March: Advance discussion and gather input

Objectives:

- Advance concepts for public art installations
- Finalize April outreach
- Gather feedback on streets strategy, street design options and constraints, and potential improvements

Engagement Activities:

- Office hours, neighborhood walk
- Create and distribute street improvements (and public art/significant history) online survey (with print copies available at community hubs)

Events:

March						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		3/1				
3/6		3/8 Office Hours				
3/13			3/16 Working Group Meeting			
3/20		3/22 Office Hours				
3/27				3/31 Neighborhood Walk		



April: Narrow design direction

Objectives:

- Establish neighborhood direction for street design alternatives, including application of shared streets

Engagement Activities:

- Port Party
- Pop-Ups
- Canvassing (Community Corps? Working Group?)

Events:

April						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					4/1	
4/3						4/9 Pop-Up
4/10						
4/17						
4/24	4/25 Pop-Up			4/28 Spring Port Party		



May: Draft Design Proposals

Objectives:

- Develop draft design concept for streets



Event:

May						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
5/1						
5/8						
5/15		5/17 Working Group Meeting				
5/22						
5/29						

June: Share design proposals

Objectives:

- Share feedback received and design proposals
- Gather input on park improvements

Engagement Activities:

- Public meeting

Event:

June						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			6/1			
6/5				6/9 Public Meeting		
6/12						
6/19						
6/26			6/29 Alternate Public Meeting Date			



Summer

Objectives:

- Wrap up streetscape and utility design
- Gather input on park improvements

Events and Activities:

- TBA



Working Group roles

- Amplify outreach
- Relay community input on plan



Open discussion

- Is this the right mix of activities?
- What additional role would you like to have?
 - Social media, door-to-door, focus groups, etc.
 - What does amplifying outreach look like?
 - Other ways you'd like to be involved?

Public Comment

Share Your Comments and Questions:

- Type your comments and questions in Q&A window
- If you would like to speak, use the “Raise Hand” button to request to speak

We will read out questions from the Q&A and call on attendees with “raised hands” as time allows.



Upcoming events and next steps

Virtual Public Meeting – mid-February

- Community pop-ups (2): mid-February

Working Group Meeting #5 – mid-March

- Virtual office hours (2): Beginning/end of March
- Neighborhood walk: End of March

Spring Port Party – End of April

- Community pop-ups (2): Beginning/end of April

Working Group Meeting #6 – mid-May

Public Meeting – Beginning of June (*alternate: end of June*)

For More Information:

www.cambridgema.gov/theworks/theport

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kriley@cambridgema.gov | 617.349.4870

**COMMENTS &
QUESTIONS?**

